



***EFER European Entrepreneurship Colloquium (EEC)  
JULY 19-25, 2009***

**Overview**

The European Entrepreneurship Colloquium is a one week programme, specifically designed for European professors and faculty members seeking to integrate more effective, appropriate and interactive approaches, and practical skills in teaching entrepreneurship. The programme will build on the EFER supported the Harvard Business School European Entrepreneurship Colloquium on Participant-Centered Learning (HBS EECPL) which ran from 2005-2008. EEC will put a heavy emphasis on the European dimensions of entrepreneurship, interactive entrepreneurship learning approaches and exposure to the real world entrepreneurship practices.

EEC will be managed and delivered by EFER. EEC 2009 is hosted by **the University of Maastricht**, in close collaboration with **RWTH Aachen University** and **Katholieke Universiteit Leuven**.

Honorary Chairman of the programme: Rector Chairman Joe Ritzen

Academic Advisors for EEC 2009 include:

- Jan Cobbenhagen, Maastricht University
- Tom Byers, Stanford University
- Mike Roberts, Harvard University
- Malte Brettel, RWTH Aachen University
- Martin Hinoul, Katholieke Universiteit Leuven

**Programme Objectives**

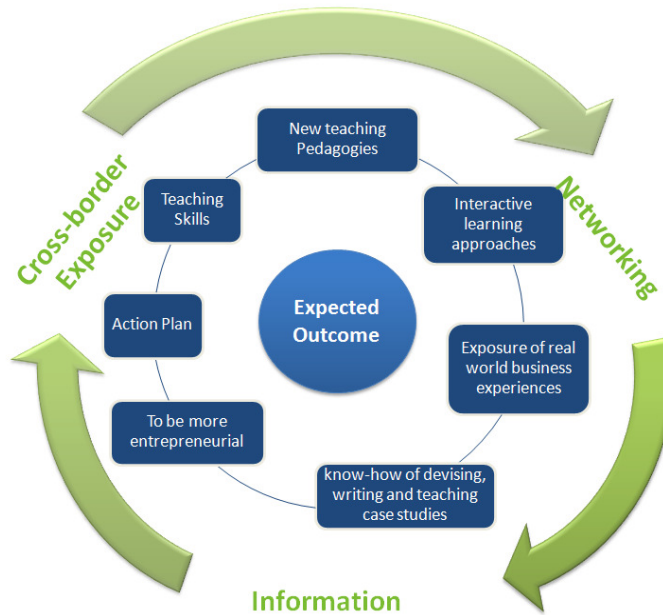
European Entrepreneurship Colloquium (EEC) aims to provide an interactive forum where the participants will have

- Learned about interactive teaching methods, including the use of case method, drawing upon the extensive experience of the Harvard Business School and leading universities across Europe.
- Developed and updates skills in teaching entrepreneurship.
- Experienced the latest thinking in the field of entrepreneurship through interaction with leading academics and practitioners.
- Increased interaction with entrepreneurial practitioners in teaching and curriculum development.
- Gained confidence and motivation to deliver entrepreneurial programmes effectively.
- Developed a significant network of contacts with the academic, business community, and peers.

***EFER would like to thank Dutch Ministry of Economic Affairs for supporting and sponsoring EEC 2009 programme.***

### Learning Outcome

EEC will enable participants to achieve the following learning outcomes:



### Fee/ Venue

The fee is €1200 per person which includes tuition, course materials, accommodations, and most meals during the programme. Travel expenses are not included. The main programme will take place at Vaeshartelt Castle, Maastricht.

### Admission

To apply EEC, you need to complete an application form. (***The on-line application via the EFER website will be available in due course, we will inform you as soon as this happens***). The application deadline is **30 April 2009**. Half of the places will be open to existing EFER professors who attended the Harvard Business School EECPC and preference will be given to their colleagues who teach at the same institution.

### Admission Requirements

- Institutional responsibility and entrepreneurship teaching experience are the main criteria for admission.
- Proficiency in spoken and written English is essential.
- Participants must have institutional sponsorship. Sponsoring schools agree to assume all fees and provide for travel expenses.

*A certificate of participation from EFER in collaboration with **the University of Maastricht, RWTH Aachen University and Katholieke Universiteit Leuven** will be issued to each participant upon the successful completion of the programme.*

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**EUROPEAN FORUM FOR ENTREPRENEURSHIP RESEARCH** (international association)

**Background**

Founded in 1987 by Dr. Bert Twaalfhoven with support from many individuals and corporations, the European Forum for Entrepreneurship Research (EFER) fosters and promotes research and teaching in the field of entrepreneurship at institutions of higher education across Western and Eastern Europe. As part of EFER's work in encouraging entrepreneurship "Teach-the-Teachers" programmes, EFER provided support for the development of a four-year pilot programme for training European entrepreneurship professors at the Harvard Business School, the European Entrepreneurship Colloquium on Participant-Centered Learning (HBS EECPL). Over the four-year pilot 2005-2008, 238 professors from 117 European Institutions in 38 European countries participated in the eight-day colloquium which took place on the HBS campus each July. As a result of the positive impact of that pilot programme and to build upon the ongoing networking activities EFER has run for those alumni, EFER has decided to launch a Europe-based version of the programme on an annual basis in proposed partnership with HBS professors and other leading U.S. and European professors and in partnership with European business school and technical universities

The plan is to have the program rotate to different locations in Europe. The programme seeks to continue to strengthen entrepreneurship teaching and research among faculty and to support European universities in the key role they must play in promoting entrepreneurship and innovation, helping students learn not only how to start, but also how to grow, enterprises.

For inquiries about participating in the programme, please contact:

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EFER  
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